

Tracy Sabetta, BA Tracy Sabetta is a founding partner of Initiative Consulting, a strategy and communications firm located in Columbus. Sabetta has more than 30 years of experience working in government, politics, and communications in Ohio, with a current focus on energy policy at the local, state, and federal levels. Prior to starting Initiative Consulting in 2008, she served as the Vice President of Government Relations for the American Cancer Society and Director of Tobacco-Free Ohio, where she was the campaign co-chair and media spokesperson for the successful SmokeFreeOhio statewide ballot initiative campaign that made all workplaces in Ohio smoke-free. Tracy has also served as a legislative and policy staff member in the Ohio Senate and House of Representatives and has worked as a campaign manager and staff on US Senate, Ohio gubernatorial, legislative, and ballot issue campaigns.